

BOB KATTER

Katter's Australian Party

Federal Member for Kennedy



MEDIA RELEASE

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Beauty from the bush wins National Rural Women's Award

The KAP Leader and Federal Member for Kennedy Bob Katter has today extended a warm congratulations to Krista Watkins, an Atherton Tablelands-based entrepreneur who took out the National Rural Women's Award in Canberra last night for her innovative banana flour product which turns green bananas into an alternative flour.

Krista and her husband Robbie together pioneered the first-of-its-kind business which turns green banana waste into flour; a product which has become a world-wide commercial gold-mine with a significant customer-base in the exploding alternative food industry.

Krista was up against an exceptional group of women from around Australia and has already started expanding her business by moving onto turning sweet potato waste into flour.

Mr Katter said, "Where Krista's work is profound, is that a quarter of all fruit and vegetables are thrown away in a country where our nearest neighbour has 25 million people going to bed hungry every night. Almost certainly a quarter of all bananas are at present rejected.

"We are very proud of our super achievers like Krista, Jasmine Porteous from Mission Beach who recently won the Tourism Tropical North Queensland Young Achievers Award as well as my Chief of Staff Anne Pleash who recently completed the English Channel swim.

"We rejoice in these people from our tiny little towns who are thrown into situations where they have to measure themselves against the rest of the world and we are so proud when they come out on top."

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